



Tarrangower Times

ADVERTISING RATES FOR DISPLAY AND CLASSIFIED ADVERTISEMENTS

Casual Display Advertising \$4.40, Regular \$3.30, Weekly \$2.40 per column centimetre.

OPTION	DIMENSIONS	CASUAL RATE	MONTHLY RATE	WEEKLY RATE*
Full Page	37.5cm x 6 columns	\$990.00	\$742.50	\$540.00
Half Page	18.75cm x 6 columns	\$495.00	\$371.25	\$270.00
Quarter Page	18.75cm x 3 columns	\$247.50	\$185.63	\$135.00
10 x 2	10cm x 2 columns	\$88.00	\$66.00	\$48.00
7 x 2	7cm x 2 columns	\$61.60	\$46.20	\$33.60
5 x 2 (Business Card)	5cm x 2 columns	\$44.00	\$33.00	\$24.00
6 x 1	6cm x 1 column	\$26.40	\$19.80	\$14.40
5 x 1	5cm x 1 column	\$22.00	\$16.50	\$12.00
Banner Ad	5cm x 6 columns	\$132.00	\$99.00	\$72.00

COLUMN WIDTHS:

One Column	= 40mm
Two Columns	= 84mm
Three Columns	= 127mm
Four Columns	= 171mm
Five Columns	= 215mm
Six Columns	= 260mm

CLASSIFIEDS: (Deadline midday Tuesday)

Up to 15 words \$12.50
 Over 15 words \$12.50+ .60c per word thereafter.
 An extra \$5.00 to include your own picture or clip art.

COLOUR AVAILABLE AT AN

EXTRA COST OF \$90.00
negotiable depending on other colour bookings

Be seen in the **BUSINESSES & SERVICES DIRECTORY** for only \$14.40 per week for a 6 x 1 placement

OR the **DINE OUT DIRECTORY** for \$6.50 per week

Prices applicable as from January 1, 2014

* all prices include GST
 Display colour booking deadline midday Monday.
 Supplied material should be in CMYK.

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